COPA Meeting Agenda April 1, 2024

Note Taker: Katherine Barbera

Present:

- Chris Burns
- Angie Piccolo
- Sidney Louie
- Felicity Knox
- Katherine Barbera
- Claudia Willett

Agenda:

- I. March Meeting
 - A. Notes for folks unable to attend: 20240319 COPA Agenda
- II. Council Update
 - A. Updates via email for Selena
 - 1. My apologies but I will be unable to attend your meeting today as I have another scheduled meeting for Indigenize SNAC which I must attend as I am an Advisory Board member. However, I am providing you with the most recent talking points from Council's February meeting to help update you on recent Council affairs. I would also like to remind you that today is the deadline to submit any agenda items for the May Council meeting if you would like us to discuss or review anything from your committee. Additionally, as we are getting closer to the summer months I would like to remind you to consider beginning discussions regarding your annual meeting and annual report submission as I know these items tend to sneak up on folks. If you should have any questions or need any further support, please do not hesitate to reach out to me.
 - 2. Open House during the annual meeting
 - a) 2022 planning doc:
 - COPA Open House 7/21/2022 Open Houseplanning do...

- b) 2023 planning doc: 2023 COPA Open House
- c) Ideas:
 - (1) Do a "live" blog interview e.g., with the archivist for Pokemon
 - (2) Make sure this does not take energy away from our other activities
 - (3) Keep it light
- d) Next steps:
 - (1) Sidney is willing to take on planning the open house
 - (2) Chris will identify a time for the open house (to take place between July and August)

III. ArchivesAWARE

- A. Updates from Felicity Knox reshaping the "About" page language and creating a shared document and post it to the listsery for people to edit
 - 1.

 About page
 - 2. Felicity added a new line in italics
 - 3. By resharing content, we saw 300-400 new views tested this on the "Killers of the Flower Moon" post
 - 4. Currently operating without a blog editor
 - a) Felicity volunteered to take on reposting blog content for the next month
 - b) Angie will be backup for reposting content
 - Keep the current distributed model all members are responsible for the blog
 - d) Julia is making sure all COPA members have access to the Wordpress site
 - (1) Felicity has access to Wordpress
- B. Updates from Katherine I&A, COPP, RAAC blog collaboration
 - 1. We will revisit this at a later date
 - 2. Going to focus on ArchivesAWARE for now
- C. Update from Angie on SAA Membership committee blog
 - 1. Angie reached out the membership committee, but for now we can move ahead with the idea
- D. All Ideas for new blog posts
 - 1. Action item from December meeting: Angie and Felicity on career piece How did YOU become an archivist interview series.
 - 2. Updates on new content ideas
 - a) Update from Angie on a potential blog post.
 - b) Interview questions next steps
 https://docs.google.com/document/d/1glwvAGEDjzmz6wp45
 JSb87tLLqcxzqAWf7ND8RPWMfo/edit

- (1) Action Item from March Meeting: Everyone brainstorm 2-3 names of folks who might be good to reach out to one of these blog series.
 - (a) Chris used the SAA directory to come up with ideas for the "There's an Archivist For That" series
 - (b) Aim for 250-350 word response from each person
 - (c) Angie suggests Megan Frick at Pokemon International in Seattle

(d)

- (2) Develop a cold call that could be posted to the blog and listservs
 - (a) Julia volunteered to help distribute it
 - (b) Chris will draft something for the May meeting
- (3) Question: where would these pieces be going? Who would be the point person for editing?
 Action Item from March meeting: Figure out where the ArchivesAWARE email goes.
- c) Potential content ideas:
 - (1) "You need an archivist." Explaining why different industries/businesses should have an archivist.
 - (2) "Intro to my archives" a way for archivists to introduce their repositories.
 - (3) Hosting visitors in your spaces.
 - (4) Archivist Reacts: "Archives in the news and media" series
 - (a) Similar to the "archives and audiences" series
- 3. Review <u>blog calendar</u>
 - a) Next month:
 - (1) Felicity will aim for a recycled blog post and Angie will aim for a blog post (either the Pokemon archivist or another post that is ready to go)
 - (a) Angie needs access to Wordpress
 - (2) Angie and Chris will go through the SAA directory and identify potential blog interviewees

IV. Media Training

- A. Update from Katherine on conversation with the Committee on Education.
 - 1. Notes from meeting with Committee on Education:
 - 2024 0311 Meeting with the Committee on Education about d...
 - 2. Folder for Media Training docs: 2024-2026 Media Training
 - 3. Media training proposal to submit to Rana Salzmann, Chief of Training & Organization Development for SAA:
 - **■** 2024 Media Training Proposal
- V. Storytelling/Finding Aid to My Soul Chris Burns
 - A. Draft Proposal -

https://docs.google.com/document/d/1E8pQpNtjIfudEA0lxwhC4bNd4EGY7RDrIDJZA9DZhJU/edit

- 1. Update on Action Item from March meeting: Julia to investigate how this was done on the staff side in the past.
- 2. Update on Action Item from March meeting: Chris to reach out to Micaela to gauge interest.